

Tourism Example Budget
Example Business: Fish Plant Tours

Revenues	<i>Amount</i>	<i>Cost</i>	<i>Total</i>
Tourism Task Team			20000
Ticket Sales	48*10	30	14400
Personal Financing			1300
In-kind (Lumber to build kiosk)			2000
Total Revenues			<u>37700</u>

Expenses			
<i>Eligible</i>	<i>Amount</i>	<i>Cost</i>	<i>Total</i>
Retrofit Entrance	1	7500	7500
Signage in Plant	6	500	3000
Brochure	1	2500	2500
Website	1	2500	2500
Directional Signage	3	750	2250
Sanitary Clothing for guests	500	2.5	1250
Interpretation Training	5	250	1250
Experience Testing 1	1	750	750
Health Canada Inspection	1	500	500
Gloves	20	10	200
Sub-Total			<u>21700</u>

<i>Ineligible</i>			
Insurance	1	2000	2000
Phone and Email	1	2000	2000
Wages	1	12000	12000
Sub-Total			<u>16000</u>

Total Expenses			<u>37700</u>
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75% of total expenses			28275
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Amount of eligible expenses			21700
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Requested Amount			<u>20000</u>
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Notes:

In-Kind Description - The use of a good or service as payment, instead of cash. In-Kind should be incremental, measurable expenses necessary to do the job that you would otherwise have had to pay. For example, if a lumber company donated \$5000.00 of lumber to build a trail