

NEW FOR 2012!



FREE ACCESS TO THE ACADIAN INTERPRETIVE CENTRE

Access to the Acadian Interpretive Centre/Museum at **Rendez-vous de la Baie** is now <u>Free of charge</u>, thanks to a new policy of the centre's Operations Committee.

All new for 2012, the admission fees will be replaced by a Donation box, as well as a new Corporate Sponsorship Program.

CORPORATE SPONSORSHIP PROGRAM

The new Corporate Sponsorship Program offers your business or organization a generous promotional opportunity that will give you excellent visibility in the Rendez-vous de la Baie and on its website. There will be 12 sponsorships available, one per month. Participate today !

Here are the benefits that you will receive for the cost of only \$100.

1. Visibility on the Rendez-vous de la Baie website

- Your company logo linked directly to your website on the Acadian Interpretive Centre/Museum pages: <u>http://rendezvousdelabaie.ca/acadian-museum/?lang=en</u>
- Your logo and website link will stay on a « Wall of Fame » section of this same page <u>all year-long;</u>
- An article will be added to our « News Blog» (see #3 below), and shared by email and social media (*Facebook* and *Twitter*)

2. Signage at Rendez-vous de la Baie

Your sponsorship will be acknowledged on signs at various locations within the Centre:

- at the entrance to the Museum halls;
- on a separate stand in a central location inside the centre;



• on our two bulletin boards

3. Press Release

An email will be sent to our contact list to announce that your business or organization is the Sponsor of the Month, also to be published as a permanent Blog post on the Rendezvous de la Baie website.

> To Participate in the Program : Please contact Larry Peach at 902-769-1234 email: lpeach@municipality.clare.ns.ca www.RendezvousdelaBaie.ca

